

REP HEADLINE# 6353460 TRF# 1384141 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT3/12 09.25
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KUTV-TV ***
 CHANGES

ADV # _____ ADV. NAME POLI/M LOVE/R/CON/UT REP. # _____ OFF. # _____ SALESMAN # 1
 AGY # _____ AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME
 814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR
 ALEXANDRIA, VA 22314
 ORDER # _____ CONTRACT # 6353460 CLASS: NATL. LOCAL REGIONAL
 PRDCT LOVE CD4 9/28 EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP28/12 OCT4/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/12 09.25

REP: TO SHANNON
 FR CHERYL
 ADDED 38-41
 RVSD TLL\$14,900
 PLS CNF THANKS

STA: REVISED M1 - PREBOOKED
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 1 | A | | 1200N-100P | 30 | | \$135.00 | 10/4 | 10/4 | 2 | | THU | 2 |
| 2 | A | | 430P-500P | 30 | | \$200.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| 3 | A | | 1035P-1137P | 30 | | \$600.00 | 10/4 | 10/4 | 2 | | THU | 2 |

AGENCY ADVERTISER CODE = LOVE
 AGENCY PRODUCT CODE = ORDR
 AGENCY EST# = 928C03

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|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 41 | A | | 1137P-1237A | 30 | | \$200.00 | 10/4 | 10/4 | 1 | | THU | 1 |
|----|---|--|-------------|----|--|----------|------|------|---|--|-----|---|

STATION MAKEGOOD OFFERS:

| | | | | | |
|------------------|---|-------|-----|----------|-------------|
| M1 UNRESL BUY#23 | MISSED: SUN/930A-1000A | SEP30 | 30S | \$600.00 | (OCT1/12) |
| | OFFER: WED/430P-500P | OCT3 | 30S | \$200.00 | PLS ADVISE. |
| | & TUE/500P-530P | OCT2 | 30S | \$400.00 | |
| | CMT: NFL TODAY AIRING INSTEAD OF FACE THE NATION - OFFER TO MOVE INTO 430PM | | | | |
| | CMT: NEWS AND 5PM NEWS - PREBOOKED | | | | |

SEP/12 \$6,150.00 OCT/12 \$8,750.00 CONTRACT TOTAL 14900.00
TOTAL SPOTS 34

MARKET TOTALS \$42,032 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%
KMYU 1%

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE